

wonderful
indonesia

Jakarta CHAPTER



INTERNATIONAL MEDICAL WELLNESS TOURISM EXPO & IVF FESTIVAL

"JOURNEY TO HEALTH, WELLNESS BEYOND BORDERS."

NOVEMBER 21-23, 2025
JAKARTA CONVENTION CENTER

Organized by:



Strategic Partners:



Endorsed by:



KEMENTERIAN
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INDONESIA



Bridging Indonesian Markets for Medical and Wellness Tourism

The International Medical Wellness Tourism Expo 2025 is dedicated to creating a platform where global healthcare and wellness providers connect with Indonesian stakeholders to shape the future of medical and wellness tourism.

Building on the success of the first event, this second edition is designed to facilitate collaboration, innovation, and market growth. With 165 trillion rupiah in annual healthcare spending and over 2 million Indonesians seeking medical and wellness services abroad, the expo enables both international and domestic players to harness the immense opportunities this market offers.

Indonesia's medical tourism market is on the rise, as an increasing number of its citizens seek quality healthcare solutions internationally. This trend underscores the need for an event that not only promotes local healthcare providers but also educates the public about the medical services available both domestically and globally. The expo will empower Indonesian citizens with the knowledge they need to make informed healthcare decisions, ideally positioning hospitals and clinics as the first choice for medical services.



Overview

Indonesia has emerged as a significant player in the global medical tourism market, driven by a combination of factors, including a growing middle class, increasing awareness of health and wellness options, and the availability of high-quality healthcare services at competitive prices. With over 270 million residents, Indonesia offers a vast potential market for both domestic and international medical tourism.

Key Market Data

1. Growing Medical Tourism Demand:

- Approximately 2 million Indonesians travel abroad for medical services annually, primarily seeking treatments such as cosmetic surgery, dental care, orthopedic procedures, and fertility treatments.
- The medical tourism market in Indonesia is projected to grow at a compound annual growth rate (CAGR) of 15% from 2023 to 2028.

2. Healthcare Expenditure:

- Indonesians spend more than 165 trillion Rupiah (approximately \$11 billion USD) annually on medical services abroad.
- The average expenditure per medical tourist ranges from \$2,000 to \$15,000, depending on the type of treatment and destination.

3. Key Services Sought:

Popular treatments includes cancer treatment, transplants, stemcell and others such as:

- **Cosmetic Surgery:** Facelifts, liposuction, and breast augmentations.
- **Dental Care:** Implants, orthodontics, and cosmetic dentistry.
- **Orthopedic Procedures:** Joint replacements and sports medicine.
- **Fertility Treatments:** IVF and other assisted reproductive technologies.
- **Wellness Programs:** Spas, detox retreats, and holistic health services.



Why IMWTE?

The Second Medical Wellness World Tourism Expo 2025 is a dynamic three-day event designed to connect healthcare providers with both business-to-business (B2B) stakeholders and the general public. This expo serves as an essential information platform for Indonesian citizens and international audiences, showcasing the vast array of medical services available locally and globally.

As an exhibitor or sponsor, you will have the opportunity to engage with a diverse audience, enhance your brand visibility, and position your organization as a leader in the medical tourism and wellness sectors.

Objectives of the Expo

- **Information Sharing:** Provide a comprehensive platform for attendees to learn about medical services, treatment options, and wellness solutions available in Indonesia and abroad.
- **Networking Opportunities:** Facilitate connections among healthcare providers, industry stakeholders, and potential patients.
- **Showcase Innovations:** Highlight advancements in medical treatments, wellness services, and healthcare technologies.

Benefits for Exhibitors

- **Increased Visibility:** Gain exposure to a broad audience of healthcare professionals, potential patients, and industry stakeholders.
- **Lead Generation:** Connect directly with prospective clients and partners interested in your services.
- **Brand Positioning:** Establish your organization as a leader in the medical tourism and wellness sectors.
- **Market Insights:** Gather valuable feedback from attendees to better understand their needs and preferences.
- **Media Coverage:** Benefit from extensive promotion and media coverage surrounding the event.

INTERNATIONAL MEDICAL WELLNESS TOURISM EXPO

November 21–23, 2025

Jakarta Convention Center (JCC), Indonesia

**"JOURNEY TO HEALTH,
WELLNESS BEYOND BORDERS."**

Target Audience

1. General Public: Indonesian citizens seeking medical information and services.
2. Organization : Professionals, Social Communities.
3. Healthcare Professionals : Doctors, Dentist, Pharmacists, Nurse, Midwife's, Physiotherapists, Psychologist, Therapists, Health Instructors, Health Professionals, etc
4. Medical Tourism Agencies: Companies facilitating travel for medical procedures.
5. Corporate Market : CEO'S, General Manager, HRD.
6. Insurance Companies: Medical Insurance, Travel insurance.
7. Government Representatives: Stakeholders involved in health policy and regulation.

Agenda

Date	November 19 & 20	November 21	November 22	November 23
EXPO	Build UP	Opening Business Matching Product Presentation	Business Matching Product Presentation	Product Showcase
Stage 1		Seminar on health	Seminar on health	Seminar on health
Stage 2		Talk Show Travel Talk Wellness Talk	Talk Show Travel Talk Wellness Talk	Talk Show Travel Talk Wellness Talk
Stage 3		Cultural Performance Sport :Yoga, ponfit, zumba etc Fashion Show	Cultural Performance Fashion Show	Cultural Performance Fashion Show



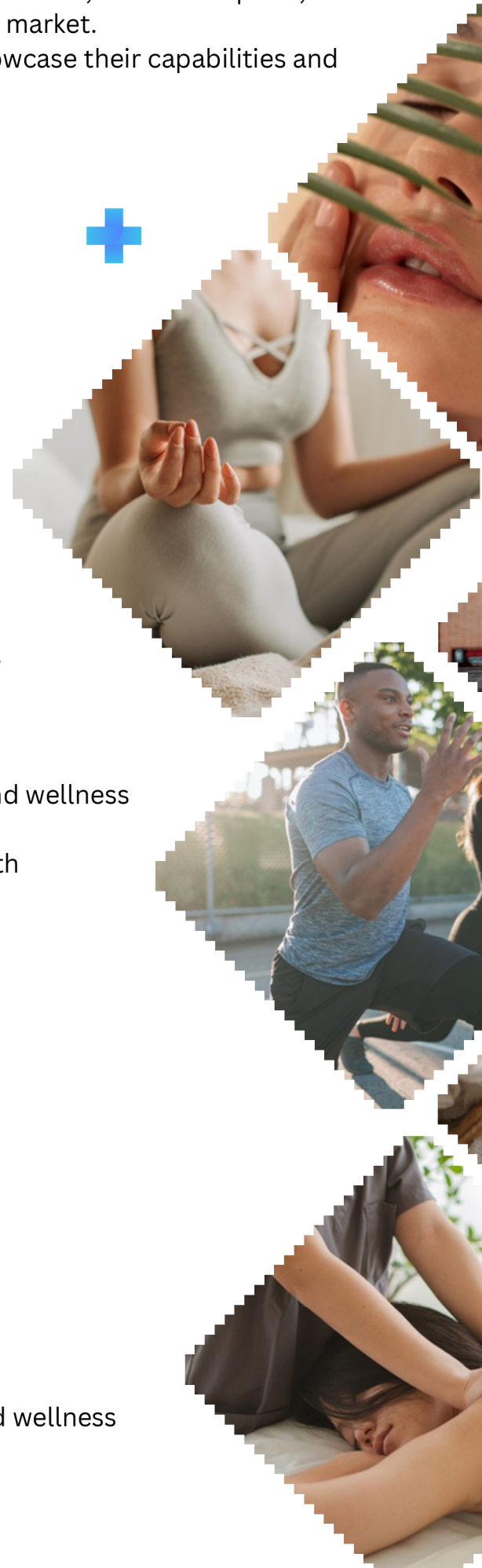
The Medical Wellness World Tourism Expo 2025 aims to:

1. Provide a strategic platform for global healthcare providers, wellness experts, and medical travel services to connect with the Indonesian market.
2. Enable hospitals, clinics, and wellness centers to showcase their capabilities and attract international collaborations.

Who Should Take Part?



1. Hospitals and health clinics
2. Private hospitals
3. Aesthetic medical clinics
4. Mental health clinics
5. Wellness centers and spas
6. Spas and treatment centers
7. Rehabilitation and recovery centers
8. Yoga and meditation centers
9. Health tourism agencies
10. Agencies specializing in medical tourism
11. Health product manufacturers and suppliers
12. Companies that produce health and beauty products
13. Medical experts and health professionals
14. Specialist doctors
15. Therapists and alternative practitioners
16. Institutions offering programs in medicine, health, and wellness
17. Health and welfare organizations
18. NGOs and organizations focused on community health
19. Health and wellness associations
20. Health technology providers
21. Companies offering telemedicine technology
22. IT solutions for health management
23. Hotels and resorts offering wellness services
24. Airlines offering health tourism package
25. Pharmaceutical companies
26. Beauty and personal care brands
27. Skincare and cosmetic brands
28. Medical technology companies
29. Health and wellness centers
30. Medical travel agencies
31. Banks and financial institutions
32. Health insurance companies
33. Transportation companies
34. Magazines and online platforms related to health and wellness
35. Professional organizations and association



Sponsorship Package

Sponsor	Platinum	Gold	Silver
Facilities	USD 62000 (Rm 262000)	USD 31000 (RM 131000)	USD 15500 (RM 65000)
Exclusivity	Exclusive	3 Company	None
VIP	V	V	None
Logo	Large	Medium	Small
Back Drop Main Conference	Large	Medium	Small
Baliho	Large	Medium	Small
Main Entrance Gate	V	None	None
One minute Video Ads at the conference	Every Session	6 Times	3 Times
Social Media	V	V	None
Facilities			
Pre Arrange Meetings	20	10	5
Dedicated business Room	V	V	None
Access to VIP Lounge	V	V	None
As one of the speaker at the conference	Key Note Speaker Panel Speaker	Panel Speaker	Panel Speaker
Sponsor Plaque	V	V	V
Booth @3x3 m	16 Booth (144m)	8 Booth (72m)	4 Booth (36m)

If you are interested in any of the package, please call or whatsapp us :
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 or email to amira.mexa@gmail.com

Exhibition Package

Booth	Dimension	Price
Standard Booth	3 X 3 m	 USD 2,100.00 (RM 9,000.00)
Double Booth	3 X 6 m	USD 4, 000.00 (RM 17,100.00)
Raw Space	3 x 3 m (Min. 18 sqms)	USD 190 / sqm (RM 810 / sqm)

Note :Price before tax 11%



Specification :

- * 3 x 3 m of needle punch carpet
- 3 x 3 m of wall partition (1 mL x 2.4 Ht) for normal booth inside open
- * 3 m of fascia board in 35 cm hit for normal booth one side open
- * 1 set of company name with booth number in vinyl sticker cut out for normal booth one side open
- * 2 of 40W (1.2 mL) flourescent lamp mountrd behind fascia
- * 1 of white pifex system information counter
- * 2 of white folding chair
- * 2 Amp single phase (450 Watts)

Retail Promotion

ITEM	Harga	Remark
Speaker at the Conference	USD 3,100.00 (RM 13,200.00)	Plenary Session
Video Ads 1 minute	USD 650.00 (RM 2800.00)	4 x 3 days
Program Book Ads	USD 650.00 (RM 2800.00)	1 page





"Journey to Health, Wellness Beyond Borders."

INTERNATIONAL PARTNER



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